

Copywriting Services



Every writer goes through a thorough process to ensure that the quality of the content is exemplary. All of our writers are in-house and US-based, and the content is written with SEO in mind to educate and drive traffic.

Our writers specialize in various categories, providing tailored content for your industry.

PREMIUM WEB COPYWRITING SERVICES

- Website Copywriting
- Website Re-writing
- Service Page Writing
- Landing Page Copywriting
- eCommerce Website Copywriting
- Web Copy Optimization for SEO
- Web Copy Optimization for Conversions

PREMIUM ARTICLE WRITING SERVICES

- Long-Form Articles
- Custom Magazine Article Writing
- Custom LinkedIn Article Writing
- Custom Viral Article Writing Service
- Custom Listicle Writing Service
- Custom Newsjacking Post Writing Service

EMAIL

info@ohmarketinggroup.com

www.ohmarketinggroup.com

PREMIUM BLOG WRITING SERVICES

- Guest Blogging | Package Pricing
- Blog Standard | Package Pricing
- Monthly Blogging | Package Pricing
- Guest Blog Writing & Publishing Service
- Custom Listicle Writing Service | Package Pricing
- Custom Newsjacking Post Writing Service | Package Pricing
- Microblog Post Writing Service | Package Pricing

SPECIALIZED BLOG WRITING SERVICES

- Specialized eCommerce Blog Writing Services
- Specialized Finance Blog Writing Services
- Specialized Health Care & Fitness Blog Writing Services
- Specialized Home Maintenance Blog Writing Services
- Specialized Real Estate Blog Writing Services

All prices in USD unless otherwise stated
Prices are a rough guide & apply to non-technical writing

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BUSINESS WRITING

- Applications
- Business Plans
- Autoresponders
- Business Proposals
- Complaint Letters
- Case Study
- Cover Letters
- Email Writing
- Memos
- Speeches
- SoP Writing
- Bio Writing
- Reviews
- Whitepapers
- Presentations
- Press Releases
- Profile Writing
- Custom Letters
- Magazine Articles
- Resume Writing Service
- Recommendation Letters
- Amazon Product Descriptions

MARKETING CONTENT

- Ad Copy
- PPC Ads
- Slogans
- Taglines
- Sales Emails
- Sales Pages
- Script Writing
- Brochure Writing
- Packaging Copy
- Affiliate Content Marketing

BOOK WRITING

- Autobiography
- Books
- eBooks
- Fiction Books

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Web Copywriting Process



#1 COMPLETE PROJECT BRIEF

We will ask questions (if necessary) that will help us understand what you want to include in your web copy and what you want to achieve out of it.

#2 CONTENT DRAFTS

We will submit a custom-written web copy based on your exact brief and requirements, within 7 business days or less. Each web copy order will be SEO optimized and include free Meta details as well as, the headings for your copy.

#3 FEEDBACK AND REVISIONS

At this stage, we wait to hear what you think of the web copy content. Any feedback or changes that you can think of will be heard and implemented.

#4 FINAL APPROVAL

After any further revisions (if needed), we'll send you the final web copy draft you to use. If you choose, then we can also place the copy on your website for you. You can ask for additional revisions up to 3 business days after you've finalized your order.

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